

You don't have to be around for a century to know what counts. But it helps.

Let's look ahead.



James Dierberg, (seated), Michael Dierberg, and Ellen Dierberg Milne

Today, Michael J. Dierberg serves as Chairman of the Board, continuing the Dierberg legacy of strong leadership, doing what's right, taking a stand, and making a difference for our communities.

We've certainly grown through the generations. Creve Coeur Farmer's Bank became Creve Coeur Bank, and then First Missouri Bank in 1973. This was followed by our first expansion in 1974 with the addition of a community bank in Hermann, MO and then expansion into Illinois in 1983. It was in 1986 that we finally became known as First Bank, and in 1995 that we opened in California.

With nearly 100 branches and over \$6 billion in assets, First Bank reaches from Main Street America to large metropolitan cities, but we have never left behind our commitment to the community that started this journey over 100 years ago.

First Bank's Commitment



As one of the nation's largest family-owned and privately operated banks, First Bank enjoys a legacy of strength, agility, and long-term perspective. We recognize how our successful client partnerships translate into the growth and prosperity of our clients, First Bank, and the communities we serve. That is why we commit to providing objective and comprehensive solutions, delivered by locally empowered colleagues with a passion for exceeding expectations.

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First Bank's Legacy

In 1906, Creve Coeur Farmer's Bank was established to help residents of a small farming community near St. Louis reach their financial goals. Over 100 years later, there have been many changes to both the bank and the communities it serves.

First Bank's family heritage began in 1910, when William F. Dierberg became president of the bank. He was succeeded by his son William F. Dierberg, Jr., who was, in turn succeeded by his son, James F. Dierberg.

First Bank's Continued Success

Our strategy for success has remained consistent over our 100 year history. Our team focuses relentlessly on our clients' goals and objectives, not just our bottom-line. Ultimately, we measure success by building lifelong relationships, one client, one community at a time.

First Bank Delivers

We've designed our personal and commercial banking products to be competitive with every large, publicly held institution. In all respects, First Bank delivers.

First Banks, Inc., its subsidiaries, and affiliates offer a complete range of banking services including commercial, retail, mortgage, private banking, investment management, trust services, brokerage, life insurance, automatic teller machines, safekeeping and credit/debit cards.

We have a long tradition of investing in products and services that provide greater convenience and increased efficiencies to both personal and business customers.



You don't grow to be one of the biggest family-owned banks by standing still. And you don't do business for 100-plus years by forgetting where you came from, or who you're here to serve. Because helping clients reach their goals is our goal, and planning better for tomorrow starts with achieving more today. For individuals, for businesses, and for the whole community.

This is what it means to be a part of First Bank—where being treated like family means something, where the success of our clients means everything, and where relationships come first.



Member FDIC

Wealth Management
Personal Banking
Mortgage
Business Banking

Pay bills, check balances, transfer funds and more!
Download the First Bank mobile app at firstbanks.com/mobileapp.

firstbanks.com
1-800-760-BANK
Member FDIC



Investments and insurance products are not FDIC insured, are not guaranteed by the bank, and may lose value.